作者: Gregs

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Love him, hate him, or just don't care, no one can deny one thing: Kevin Durant is a champion.

Yeah, he went to the team that beat him. Yeah, the Warriors were already loaded. And yeah, he only averaged over 30 points per game and won Finals MVP. The move worked for him and Warriors fans everywhere. The trophy was the culmination of a 10-year career spent with Seattle (remember them?), Oklahoma City, and now, Golden State. What has been one constant in his game? Nike.

Ever since KD was a kid running up the neighborhood hills, playing summer leagues in the DMV/Baltimore area, leading the nation in scoring and rebounding at the University of Texas (Hook 'Em!!), he has worn the Swoosh on his feet • and this Finals were no different. Debuting the

Nike Zoom KD 10

in the Western Conference Finals against the Spurs, Kevin won nine out of ten games in the KD10 while averaging 28 points, 7 rebounds, and 4 assists.

The 'BeTrue' moniker celebrates the LGBTQ+ community and aims at supporting all athletes by encouraging equality and respect for everyone. The ‘BeTrue’KD10s have been spotted on the feet of WNBA stars like LA Sparks Champion Essence Carson and Connecticut Sun superstar Jonquel Jones.

This Nike Zoom KD10 features an all black Flyknit upper and yellow lettering on the tongue and the Swoosh. The translucent outsole beautifully maintains the eight colors of the original 1978 Pride Flag, much like the Nike Air VaporMax 'BeTrue' did.

There is no word if or when the Nike KD 10 'BeTrue' will release, or if they will be PEs only. It would probably be in the Swoosh's best interest to release this build, not only the performance aspect, but for the message it relays: equality.

Nike Basketball And Kevin Durant "Make a Champion" and New KD 10 Release

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Stay tuned for more updated information on all your sneaker related n

Nike Basketball Shoes has released a short video titled "Making a Champion" chronicling that journey and now we get to bring it to you. Enjoy. http://www.kd10sale.com