

[Drop Jordan](#) 's relationship with Gatorade is almost as important as his relationship with Nike. In 1991 (the year of the Air Jordan 6), MJ became Gatorade's first endorser and produced the iconic "Be Like Mike" ad, paving the way for more successful sports drinks. Jordan Brand planned on dropping an Air Jordan 6 to honor the relationship this month but the release has been pushed to later this year. Sporting a similar look to the [Air Jordan 11 Win Like 96](#) 6s (the shoe MJ wore in the Gatorade ad), the shoe has a White, Orange, and Green colorway. Additional features highlight the famous ad with the "If I Could Be" slogan on the inner tongues, Gatorade insoles, and lace-locks that mimic the Gatorade bottles. The Air Jordan 6 'Gatorade' was originally scheduled to drop on October 28th, but the announcement was just made that the release has been pushed back to December 16th. Also, look out for future Gatorade-inspired Jordans including a Green suede Jordan 6 and four Air Jordan 1s.

The [Buty Jordan Sklep](#) has released in various colorways, but none have been quite the headturning, neckbreaking colorway that JB may be looking for. As is customary for the last few models, the Jordan 32 will release alongside silos of the same colorway. With the "Gatorade" VI and I coming, the 32 will also be joining it. The shoe will utilize a primarily white upper, with orange, green and black accents. The lace locks will be done in green and orange, and finished off with a gradient orange to translucent sole. Printed on the sole is the word Mike with the Gatorade logo replacing the I.

Also for the tourney, [Cheap Air Max](#) has unveiled Black/Iridescent colorways of the Kyrie 3, PG 1, Kobe AD and KD 10, which will be worn by the teams. Also, Jordan Brand-sponsored North Carolina will wear either the Air Jordan 32 or the Super.Fly 2017 in the colorway. The color choice was inspired by Knight, who is infamous for his attire of All black and Sunglasses. Unfortunately this collection will not be available for retail.