

Lingerie [chinese lingerie wholesale](#) maker Nubian Skin brings nuance to the underwear color 'nude'

The email sounded too good to be true: an unsolicited [lingerie suppliers china](#) offer to help dress Beyonce and her dancers for the megastar's Formation World Tour. But after checking it out with friends in show business, Londoner Ade Hassan confirmed the solicitation was legitimate. Soon the details came.

"Brilliant. Here are [Beyonce's] sizes and her colors," [Corset Manufacturer China](#) the emailer wrote. Hassan set to work filling a high-prestige order for her small business. Nubian Skin provided T-shirt bras, thongs and briefs for the concert tour, which became one of the biggest grossing tours of 2016.

"We were a little bit gobsmacked," Hassan said of the order.

Launched in October 2014, Nubian Skin sells what's been generally difficult to find in the main-line marketplace: hosiery and lingerie matching darker skin tones.

Along with Beyonce's tour, Nubian Skin garments have been seen in the Oscar-nominated film "Hidden Figures," the story of three black women who worked as mathematicians at NASA, and on the Fox TV show "Empire." They can be found at Main Street retailers and online. Colors called cafe au lait, caramel, cinnamon and berry speak to the range of skin tones among the women to whom Hassan caters.

"One of my recurring frustrations had been never being able to find tights that were the right color or just having a nude bra that I could wear under a white blouse—any blouse, really," Hassan said during an interview from her office in the British capital.

