

Invista [lingerie manufacturer china](#) innovations on show at Hong Kong Mode Lingerie

Invista, one of the world's leading producers [wholesale bikinis](#) of integrated fibres and polymers, is exhibiting a series of innovations at this week's Hong Kong Mode Lingerie held in Hong Kong Convention and Exhibition Center from April 7-8, 2009, along with its key mill customers from intimate apparel and swimwear.

In addition [Wholesale Corset](#) to exhibiting its innovations such as Lycra 2.0 garment technology, Lycra Xtra Fine Collection fibre, Lycra freshFX fabric and Xtra Life Lycra fibre, the company will also present its new environmental framework 'Planet Agenda'. Through this exhibition, Invista says it continues to introduce innovations to the textile industry, bringing added value to customers throughout the apparel value chain. Invista says it is certainly more vital than ever, as customers look for advantages to help them weather the significant current economic challenges.

This will be [Wholesale Babydoll Lingerie](#) the fifth time Invista has cooperated with Eurovet in Mode Lingerie, where the company's main theme will be 'Seduction' with several new Lycra products, including the brand-new innovation Lycra 2.0 tape being on show.

Lycra 2.0 tape provides [underwear manufacturer china](#) bonded hems, bands, and seams for garments that stretch and recover in response to body's movements. It enables the design of a garment which reduces undergarment lines associated with bulky narrow elastics, providing wearers of intimate apparel with sleek, smooth, all-day fit. As the first product of this innovation, Lycra 2.0 tape can exert less compression on the body during wear than bulky narrow elastics, and extend the durability of a garment. A recent design contest challenged student designers from all around the world to use Lycra 2.0 tape to demonstrate the new design possibilities created by this innovative new product. It is the first in a full-line of new products planned from the Lycra 2.0 garment technology platform.

Invista will also show its Lycra Xtra Fine Collection fibre or 'second skin' which, provides a feeling of refinement, elegance with style in a range of weights from 120 gram/m or less, which are designed to give wearers a feeling of well-being and lightness, via 'barely there' intimates.

Invista's Lycra freshFX fabric helps to keep wearers fresh, carefree and confident, the company says. Wicking fabrics with quick dry benefits are created with nylon fibre with a unique four-channel capillary cross-section. Invista claims that it not only helps transfer moisture and dries quickly, but also has an exceptionally soft hand.

Also on display in Hong Kong this week is the company's Xtra Life Lycra fibre which, the company says, delivers beautiful, long-lasting fit that counters the curse of 'bag and sag'. According to Invista, Xtra Life Lycra fibre also resists chlorine and other pool chemicals, allowing garments to keep their shape 5 to 10 times longer than unprotected elastic fibre.

Invista says that together with its key mill customers, it always brings excitement to trade events, and this time their cooperation at Hong Kong Mode Lingerie will once again provide the latest innovations, concepts and technologies for garment manufactures, designers, retailers and both domestic and overseas consumers.