

Over the years, we've seen NBA stars choose to be endorsed by brands not named Nike, Jordan Brand, [Drop Jordan](#) or Under Armour. For example, Klay Thompson is with Anta and who can forget Latrell Sprewell's shoes with Dada? Even though it's happened a number of times, it's still shocking to see stars choose lesser known brands such as when Dwayne Wade left Jordan Brand to sign with the Chinese brand, Li-Ning.

Now it looks like [Buty Jordan Sklep](#) will be having some company in Portland Trailblazers star, CJ McCollum. According to Blazers reporter, Casey Holdahl, McCollum will be jumping ship to Li-Ning very soon. McCollum added more speculation to the news when he was spotted wearing a pair of Li-Nings in the Blazers' recent preseason game on Tuesday.

However, a deal has not been finalized and [Cheap Air Max](#) was wearing Nikes during a Blazers scrimmage this past Sunday. It remains to be seen what decision CJ McCollum makes, but with Nike's competition closing the gap, it can't be a good sign for the Swoosh if talented young stars like McCollum are willingly leaving.