

[Drop Jordan](#) long lasting ties with Puma could finally be rubbing off on her Def Jam boss Jay-Z as a never before seen Clyde surfaced wearing a 4:44 tagging on the upper. The legitimacy of HOV's affiliation with PUMA remains anonymous but one has to wonder if he could potentially be another brand ambassador for their line. The

[Air Jordan 11 Win Like 96](#)

's 4:44 branding on the back heel could mean a few things. We suspect Jay could indeed be signing a contract deal with PUMA, designers within the brand are such big HOV fans they created that special edition shoe just for him. Knowing Jay's track record in business, and his past patnerships, it seems unlikely that the Brooklyn rapper would sign to the brand as he typically starts his own Black oriented businesses. But, he did sign with Reebok and release the S. Dot collection, so then again, who knows.

Kareem "[Buty Jordan Sklep](#)" Burke was front and center this past weekend with reintroducing us to the retro of the "Roc-a-Fella" Air Force 1 that dropped at ComplexCon. However, that's not all that was shown off. On the feet of the Roc co-founder was a pair of Jordan IVs that were inspired by Jay-Z's first album Reasonable Doubt. The shoe featured a black and white color base, with the cover of the album on the tongue. Also of note on the shoe, was chrome accents for the eyelets.

Additionally, there was also a pair of [Cheap Air Max](#) dedicated to the album as well. Also featuring the black and white colorway with the album on the tongue tag, the shoe featured "Reasonable Doubt" branding on the quarter as well. No word on if these are just 1 of 1s or not, but on Biggs instagram, the Jordan IV's were captioned with "Coming Soon...?" implying that the shoes could see release. Stick with Sneakerwatch as more info is announced.